

04 - 06
APRIL
2019

Jakarta International Expo
KEMAYORAN
INDONESIA

POST SHOW REPORT

KRISTA EXHIBITIONS



K.BEAUTY
K EXPO
INDONESIA

KRISTA EXHIBITIONS



Supporting Ministry



Supporting Associations



Organized By



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Great Success for INDO BEAUTY, K-BEAUTY & INDO HEALTHCARE EXPO 2019

The Focused Platform for Beauty, Spa & Wellness; International Exhibition & Conference on Cosmetics, Skincare, Fragrance and Hair Products, Equipment, Packaging Technology

The Focused Platform for Healthcare Products; International Exhibition on Medical & Hospital Equipments, Pharmaceutical, Healthcare Products & Services



The Show at a Glance

To officially mark the opening of the event, a ribbon-cutting ceremony was held on April 4, opened by Trade Councillor of Bahrain - Waheeda Geoosh Chairman of Pharma Materials Management Club (PMMC) - Kendrariadi Suhandi, Ketua Harian Pehimpunan Perusahaan dan Asosiasi Kosmetika Indonesia (PPAK)- Solihin Sofian, CEO Krista Exhibitions - Dharma Salim, President of Korea International Exhibition Center (KINTEX) - Chang Yuel Lim, Vice Chairman of Association of Indonesian Medical and Laboratory Appliances Enterprises (GAKESLAB)- Rd. Kartono Dwidjosewojo, CMO Krista Exhibitions - Christina Sudjie, Chairman of Bandung Hairdresser Community - Hetty Kosasih, Salon Pro Indonesia - Henny S Nugraha, Trade Attache of Hungary - Zoltan Paldi, CEO Exposasia - Bjoern Kempe.

The success of Indobeauty Expo and Indohealthcare Expo 2019 are supported by Ministry of Trade of The Republic of Indonesia, Ministry of Industry of The Republic of Indonesia, The National Agency of Drug and Food Control of Republic of Indonesia/ NADFC (BPOM), Pehimpunan Perusahaan dan Asosiasi Kosmetika Indonesia (PPAK), Pharma Materials Management Club (PMMC), Association of Pharmaceutical Enterprises of Indonesia (GP Farmasi), Association of Indonesian Medical and Laboratory Appliances Enterprises (GAKESLAB), International pharmaceutical Manufacturers Group (IPMG), The Indonesian Herbs & Traditional Medicine Association (GP Jamu), Association of Optometrists Indonesia (IROPIN).



EXHIBITION INFORMATION

Exhibition :

INDOBEAUTY & K-BEAUTY EXPO 2019

The 10th International Exhibition and Conference on Cosmetics, Skincare, Fragrance and Hair Products, Equipment & Packaging Technology

INDOHEALTHCARE EXPO 2019

The 11th International Exhibition on Medical & Hospital Equipments, Pharmaceutical, Health Care Products & Services

Date : 4 - 6 APRIL 2019
Venue : Jakarta International Expo, Kemayoran - Indonesia
Exhibition Hours : 10.00 - 19.00 WIB

Admission :

- The exhibition is open to trade and business visitors only
Pameran ini dibuka hanya untuk kalangan bisnis atau dagang
- Admission is by Invitation
Dengan registrasi melalui undangan anda dapat masuk ke pameran
- General public and minors below the age of 17 will not be permitted entry
Anak dibawah usia 17 tahun dilarang masuk
- All visitors must be properly attired;
those in shorts and slippers will not be allowed into the exhibition halls
Dilarang memakai celana pendek dan sandal jepit dalam area pameran

SUPPORTING MINISTRY & ASSOCIATION



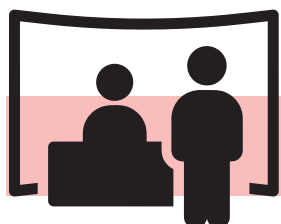
Kementerian
Perindustrian
REPUBLIK INDONESIA



KEMENTERIAN
KESEHATAN
REPUBLIK
INDONESIA



- Wonderful Indonesia
- Ministry of Industry of The Republic of Indonesia
- Ministry of Trade of The Republic of Indonesia
- Ministry of Health of The Republic of Indonesia
- Be Kraf - Badan Ekonomi Kreatif Indonesia
- Badan POM
- Himpunan Penyewa Pusat Perbelanjaan Indonesia - HIPPINDO
- Asosiasi Pengusaha Indonesia - APINDO
- Asosiasi Pengusaha Ritel Indonesia - APRINDO
- Perhimpunan Hotel dan Restoran Indonesia - PHRI
- Ikatan Refraksionis Optisien Indonesia - IROPIN
- Indonesian Hotel General Manager Association - IHGMA
- Pharma Materials Management Club - PMMC
- Gabungan Pengusaha Farmasi Indonesia - GP Farmasi
- Gabungan Perusahaan Alat - Alat Kesehatan dan Laboratorium - Gakeslab
- International Pharmaceutical Manufactures - IPMG
- Gabungan Pengusaha Jamu dan Obat Indonesia - GP Jamu
- Indonesian Exhibition Companies Association - IECA

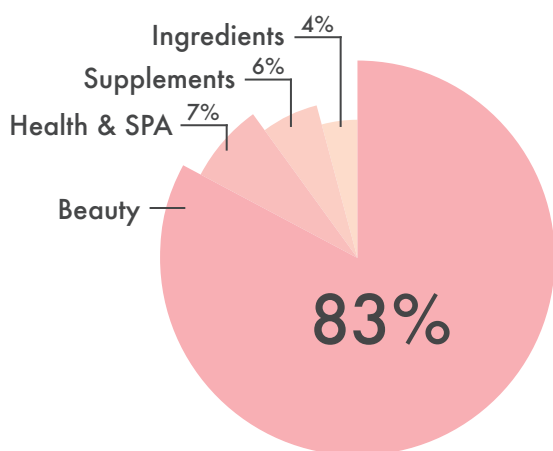


Number of Exhibitors

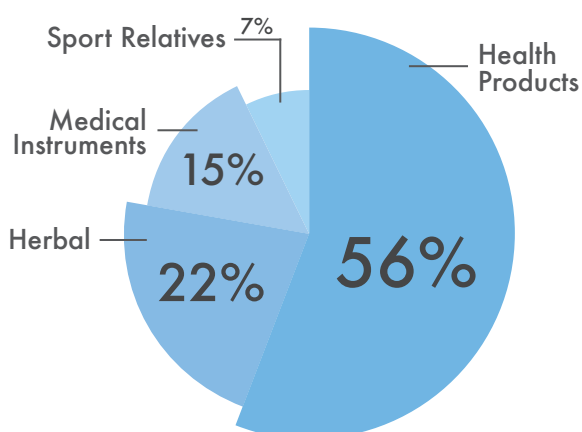
TOTAL EXHIBITORS : **155**

Total Sqm : **3,888 sqm**

Exhibitor Classification by Product in INDO BEAUTY



Exhibitor Classification by Product in INDO HEALTHCARE



Exhibitor SATISFACTION SURVEY



91%

satisfaction rate



92%

will participate next year



Number of Visitors

TOTAL VISITORS : **8,213**

International Visitors came from 33 Countries

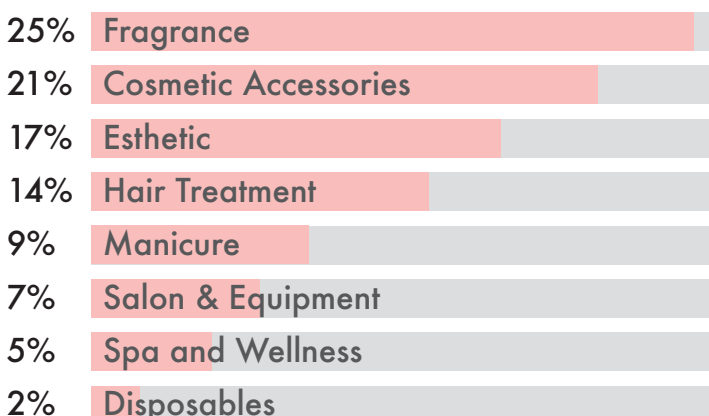


Afghanistan, Australia, Bahrain, Cambodia, China, Denmark, France, Germany, Hong Kong, India, Iran (Islamic Republic of), Iraq, Ireland, Italy, Japan, Jordan, Malaysia, Morocco, Netherlands, North Korea, Pakistan, Papua New Guinea, Philippines, Qatar, Saudi Arabia, Singapore, South Korea, Sweden, Syrian Arab Republic, Taiwan, Province of China, Thailand, United Arab Emirates, United States

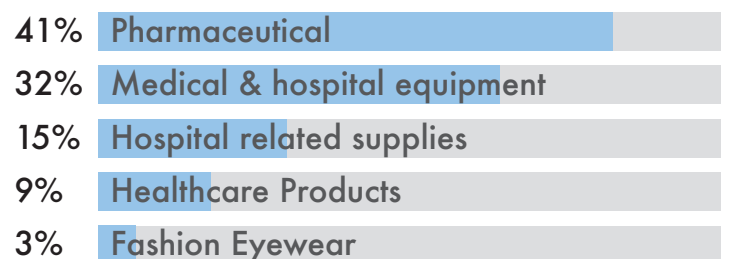
Visitors' Profile



Industry Sector in INDO BEAUTY



Industry Sector in INDO HEALTHCARE



Key Visitors



Exhibitors' & Visitors' Testimonial

"We met a lot of distributor & we are going to have a contract with one of distributor in Indonesia. This Exhibition is quite great because this can be a chance to enter the International market for the Korean Company."

(In Seon Jo - Puremay)



"We've met a lot of opportunities and buyers. This Expo helps a lot on finding distributor, agents and resellers."

(Andre & Joe - PT. Teras Kosong Indonesia)

"It's a very interesting & exciting event. The range of product is very complete, beauty tools & devices, new products, good crowd."

(Titi Kamal - Kamalia Beauty)



"It's Beautiful. They're a lot of many people from out of the country. It's good, it's really good."

(Mr. Raul - PT. Damai Karya Abadi)

"Excellent. This expo is increasing our knowledge about Korean products. Many company here showing nice products"

(Well - MMC Company Qatar)



"I recommend new brands which just launch & want to find relations, because there are distributors or resellers from many cities"

(Nanda Hutami - PT. Yoshephine Global Indonesia)

Visitor SATISFACTION SURVEY

 **100%**
satisfaction rate

 **87%**
will participate next year

Program INDOBEAUTY, K-BEAUTY & INDOHEALTHCARE

Kintex Stage, Hall C2	
	Thursday, 4 April 2019
14.30 - 15.30	Beauty workshop by Ovaco Lab
	Friday, 5 April 2019
10.00 - 11.00	Beauty workshop by Biochem Korea Co.,Ltd
11.30 - 12.30	Beauty workshop by Dasom Tech Co., Ltd
13.00 - 14.00	Beauty workshop by INIST Bio Pharmaceutical Co., Ltd.
14.30 - 15.30	Beauty workshop by Benton Inc.
16.00 - 17.00	Beauty workshop by BANO BAGI Plastic Surgery Clinic
	Saturday, 6 April 2019
11.30 - 12.30	Beauty workshop by Abilkorea
13.00 - 14.00	Beauty workshop by YESTOTOM. CO.Ltd
14.30 - 15.30	Beauty Workshop BIOSTA.Ltd
16.00 - 17.00	Seminar by importir.org
INDO BEAUTY, INDO HEALTHCARE STAGE, Hall C1	
	Thursday, 4 April 2019
10.00 - 11.30	Seminar Iropin "Kenali Bahaya Computer Vision Syndrome"
11.00 - 18.00	Business Matching at Business Matching Room, Hall C2
12.00 - 13.30	Opening Ceremony
14.00 - 14.30	Beauty Workshop
	Friday, 5 April 2019
10.00 - 11.00	Workshop MahkotaDewa "Herbal dan Totok Untuk Kecerdasan"
11.00 - 18.00	Business Matching at Business Matching Room, Hall C2
11.30 - 12.00	Product Promotion by YOU Cosmetics
12.30 - 13.30	Love Local Brand with Npure
14.00 - 16.00	Age20's Make-Up Demo by MIA Company
15.00 - 18.00	Glowing Summer Make-up with Felicia Anas by LA GIRLS at Seminar Room
16.30 - 18.30	Beauty Live Demo with Titi Kamal & Arie Khayz
	Saturday, 6 April 2019
10.00 - 11.00	Seminar Marah Natural Kornesia "Solusi Kanker dan Berbagai Penyakit"
11.30 - 12.30	Lala Move : "Last Mile Delivery : Being First"
13.00 - 14.30	Glowing Summer Make-up with Meliyana by LA Girl
15.00 - 16.00	Seminar Klik Dokter "Cegah Serangan Jantung di Usia Muda"
16.30 - 18.00	Dunia Kosmetik Bussiness talk with Sanly Liu and JNT

Programme at INDOBEAUTY & K-BEAUTY 2019

Demo

Beauty Live Demo with Titi Kamal & Arie Khayz

Date and Time of Event : 5 April 2019 / 04.30 pm- 06.30 pm
Place of Event : JI Expo (OC Stage) - Hall C1
Speaker / Guest : Titi Kamal
Arie Khayz
Rizal Syahdan



Demo

Age 20's Make-Up Demo by MIA Company

Date and Time of Event : 5 April 2019 / 02.00 pm - 04.00 pm
Place of Event : JI Expo (OC Stage) - Hall C1
Speaker / Guest : Michimomo
MC Hong



Programme at INDOBEAUTY & K-BEAUTY 2019

Seminar

Glowing Summer Make-Up with Felicia Anas by LA Girl

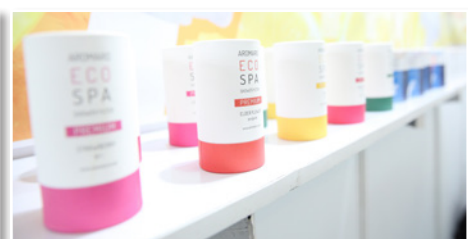
Date and Time of Event : 5 April 2019 / 03.00 pm - 06.00 pm
Place of Event : JI Expo (Seminar Room) - Hall C3
Speaker / Guest : Felicia Anas



Workshop

Beauty Workshop by Biochem Korea Co, Ltd.

Date and Time of Event : 5 April 2019 / 10.00 am - 11.00 am
Place of Event : JI Expo (Kintex Stage) - Hall C1
Speaker / Guest : Biochem Korea Co, Ltd.



Programme at INDOBEAUTY & K-BEAUTY 2019

Seminar Beauty Workshop by BANO BAGI Plastic Surgery Clinic

Date and Time of Event : 5 April 2019 / 04.00 pm - 05.00 pm
Place of Event : JI Expo (Kintex Stage) - Hall C1
Speaker / Guest : BANO BAGI Plastic Surgery Clinic



Demo Love Local Brand with Npure

Date and Time of Event : 5 April 2019 / 12.30 pm - 01.30 pm
Place of Event : JI Expo (OC Stage) - Hall C1
Speaker / Guest : Eddy Kurniawan
Willy Handoko



Seminar Demo Makeup by Eileen Grace

Date and Time of Event : 5 April 2019 / 12.00 pm - 01.00 pm
Place of Event : JI Expo (Kintex Stage) - Hall C1
Speaker / Guest : Pratiwi Rimawindari



Programme at INDOBEAUTY & K-BEAUTY 2019

Workshop Beauty Workshop by Benton Inc.

Date and Time of Event : 5 April 2019 / 02.30 pm - 03.30 pm
Place of Event : JI Expo (Kintex Stage) - Hall C1
Speaker / Guest : Benton Inc.



Demo Glowing Summer Make-Up with Meilyana by LA Girl

Date and Time of Event : 6 April 2019 / 01.00 pm - 02.30 pm
Place of Event : JI Expo (OC Stage) - Hall C1
Speaker / Guest : Meilyana



Workshop Beauty Workshop by Abilkorea

Date and Time of Event : 6 April 2019 / 11.30 am - 12.30 pm
Place of Event : JI Expo (Kintex Stage) - Hall C1
Speaker / Guest : Abilkorea



Programme at INDOBEAUTY & K-BEAUTY 2019

Talkshow

Dunia Kosmetik Business talk with Sanly Liu and JNT

Date and Time of Event : 6 April 2019 / 04.30 pm - 06.00 pm
Place of Event : JI Expo (OC Stage) - Hall C1
Speaker / Guest : Christina Willy, Sanly Liu, Ervan Sugino



Workshop

Beauty Workshop by YESTOTOM. CO. Ltd.

Date and Time of Event : 6 April 2019 / 01.00 pm - 02.00 pm
Place of Event : JI Expo (Kintex Stage) - Hall C1
Speaker / Guest : YESTOTOM



Seminar

Seminar by Importir.org

Date and Time of Event : 6 April 2019 / 04.00 pm - 05.00 pm
Place of Event : JI Expo (Kintex Stage) - Hall C1
Speaker / Guest : Faizal Al Edrus



Programme at INDOHEALTHCARE 2019

Seminar Kenali Bahaya Computer Vision Syndrome

Date and Time of Event : 4 April 2019 / 10.00 - 11.00 am
Place of Event : JIExpo (OC Stage) - Hall C1
Association Partner : Iropin
Speaker / Guest : Taufik Hadi, A.Md. RO, SE., MM



Seminar Herbal dan Totok Untuk Kecerdasan

Date and Time of Event : 5 April 2019 / 10.00 - 11.00 am
Place of Event : JIExpo (OC Stage) - Hall C1
Association Partner : Mahkota Dewa
Speaker / Guest : Ning Hermanto



Programme at INDOHEALTHCARE 2019

Seminar Solusi Kanker dan Berbagai Penyakit

Date and Time of Event : 6 April 2019 / 10.00 - 11.00 am
Place of Event : JIExpo (OC Stage) - Hall C1
Association Partner : Marah Natural Kornesia
Speaker / Guest : Alex



Seminar Cegah Serangan Jantung di Usia Muda

Date and Time of Event : 6 April 2019 / 03.00 - 04.00 pm
Place of Event : JIExpo (OC Stage) - Hall C1
Association Partner : Klik Dokter
Speaker / Guest : Dr. Dyan Mega Inderawati



See You Next Year

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KRISTA EXHIBITIONS



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INDOBEAUTY EXPO 2021

The 11th International Exhibition on Cosmetics,
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