

# 05 - 07 AUG 2021

Jakarta International Expo,  
Kemayoran - Indonesia

Be **HEALTHY**  
and  
**BEAUTIFUL**

KRISTA EXHIBITIONS



**INDOBEAUTY EXPO 2021**  
The 11th International Exhibition on Cosmetics,  
Skincare, Fragrance and Hair Products,  
Equipment & Packaging Technology

Organized By



**KINTEX**

Supporting Ministry



Supporting Associations



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[www.indobeautyexpo.com](http://www.indobeautyexpo.com)



Indo Beauty Expo



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## Exhibition Information

Date : 5 - 7 AUGUST 2021

Venue : Jakarta International Expo, Kemayoran - Indonesia

Exhibition Hours : 10.00 - 19.00 WIB

Organizer : Krista Exhibitions, PT Kristamedia Pratama ; Kintex

## Entry

- The exhibition is open to trade and business visitors only
- Admission is by registration online
- General public and minors below the age of 17 will not be permitted entry
- All visitors must be properly attired; those in shorts and slippers will not be allowed into the exhibition halls

## Featuring

Beauty



Health & Spa



Raw Ingredients & Supply-Related Products & Services



Natural, Functional, Organic Foods



Supplements



Herbals, Alternative Practices, Traditional Medicine



## Show Review 2019



**155**  
Exhibitors

**200**  
Booths

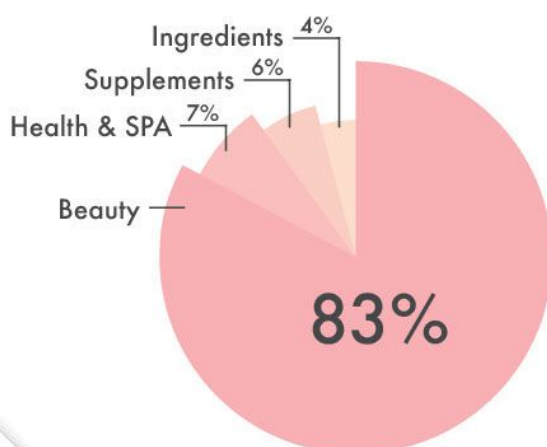


**3,888**  
SQM



**8,213**  
Visitors

## Exhibitors by Product Sector



## Exhibitor Satisfaction Survey



**91%** will participate next year

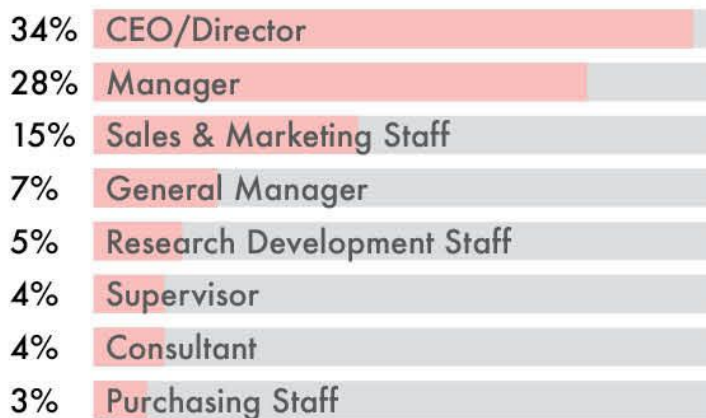
**92%** satisfaction rate



## Exhibitors' Profile

- Cosmetics
- Skin care
- Fragrance
- Hair Products
- Plastic Surgery
- Laser Surgery
- Equipment & Instruments for Plastic and Laser Surgery
- Disposable Products for Plastic Surgery
- Devices for Figure Correction
- Pharmaceuticals for Aesthetic Medicine
- Nutrition / Diets
- Haircare and Bodycare Products
- Medical Products, Homeopathic Remedies and Vitamins, Bioactive Supplements
- Medical and Professional Cosmetics
- Thalassic Therapy
- Perfumery & Aromatherapy
- Hygiene Appliances
- Equipment For Spa Salons and Solariums
- Manicure & Pedicure Equipment
- Professional Equipment and Accessories for Beauty Salons

## Visitors' Profile

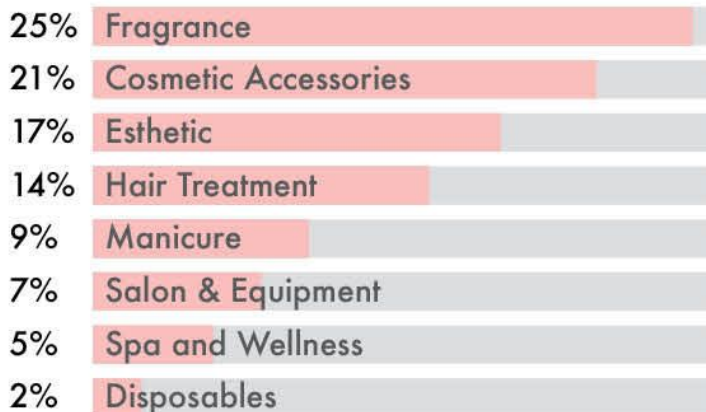


## International Visitors came from 33 Countries



Afghanistan, Australia, Bahrain, Cambodia, China, Denmark, France, Germany, Hong Kong, India, Iran (Islamic Republic of), Iraq, Ireland, Italy, Japan, Jordan, Malaysia, Morocco, Netherlands, North Korea, Pakistan, Papua New Guinea, Philippines, Qatar, Saudi Arabia, Singapore, South Korea, Sweden, Syrian Arab Republic, Taiwan, Province of China, Thailand, United Arab Emirates, United States

## Visitors by Product Sector





## Key Visitors



## Visitors' Testimonial

"We met a lot of distributor & we are going to have a contract with one of distributor in Indonesia. This Exhibition is quite great because this can be a chance to enter the International market for the Korean Company."  
(In Seon Jo - Puremay)

"We've met a lot of opportunities and buyers. This Expo helps a lot on finding distributor, agents and resellers."  
(Andre & Joe - PT. Teras Kosong Indonesia)

"It's a very interesting & exciting event. The range of product is very complete, beauty tools & devices, new products, good crowd."  
(Titi Kamal - Kamalia Beauty)

"I recommend new brands which just launch & want to find relations, because there are distributors or resellers from many cities."  
(Nanda Hutami - PT. Yoshephine Global Indonesia)

"Excellent. This expo is increasing our knowledge about Korean products. Many company here showing nice products."  
(Well - MMC Company Qatar)

## Inspiring Events held in 2019



Demo Beauty Live Demo with Titi Kamal & Arie Khayz  
Speaker : Titi Kamal, Arie Khayz & Rizal Syahdan



Demo Age 20's Make-Up Demo by MIA Company  
Speaker : Michimomo & MC Hong



Glowing Summer Make-Up by LA Girl  
Speaker : Felicia Anas



Beauty Workshop by Biochem Korea Co, Ltd.  
Speaker : Biochem Korea Co, Ltd.



Beauty Workshop by BANOBAGI Plastic Surgery Clinic  
Speaker : BANOBAGI Plastic Surgery Clinic



Beauty Workshop by Benton Inc.  
Speaker : Benton Inc.



Glowing Summer Make-Up by LA Girl  
Speaker : Meilyana



Dunia Kosmetik Business talk with Sanly Liu and JNT  
Speaker : Christina Willy, Sanly Liu, Ervan Sugino



# INDO BEAUTY EXPO X K-BEAUTY EXPO INDONESIA



'K-BEAUTY EXPO', the largest and the most professional Beauty Trade Show in South Korea is being held in 7 countries around the world. The Organizer KINTEX(Korea International Exhibition Center), the largest and newest convention venue in South Korea has been organizing K-BEAUTY EXPO for over 10 years collaborating with various international organizers.

Launched in year 2009 in South Korea, it has reached to Thailand(2016), VIETNAM(2017) AND TAIWAN(2017). Following the success in those countries, it was successfully held in 6 countries and 7 cities in the Asian region in 2018 including Taiwan, Hongkong, Thailand, Vietnam, China(Chengdu and Shanghai).

Especially in 2019, it has launced a new beauty show in Indonesia with 'Indo Beauty Expo', and brought over 60 exhibitors and 80 booths of high-qualified beauty brands from Korea to Jakarta.



INDO BEAUTY EXPO & K-BEAUTY EXPO, the two leading professional Beauty Trade Exhibitions will show the best collaboration in 2019. It will be the only platform for the worldwide beauty and cosmetics trade professionals and give you the opportunity to explore the most innovative beauty trends.



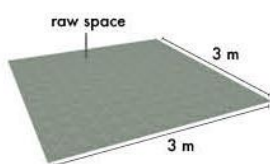
K-BEAUTY EXPO since 2009







## Booth Packages



**Space Only** (min. 18 sqm)

**US\$ 297/sqm**

**For Local Company**

**3,250,000 IDR /sqm**

- Rental of space only
- Your Company may build your own stand



**Standard Shell** (min. 9 sqm)

**US\$ 325/sqm**

**For Local Company**

**3,700,000 IDR /sqm**

- Paneled walls (both sides and rear)
- Fascia board (up to 20 letters)
- Alluminium framework • Electricity power 2amp/220Volt
- 2 nos flourescent lights • Floor Carpeting • 1 Table
- 2 Folding Chair • 1 Waste Paper Basket

## Venue

Jakarta International Expo, Kemayoran  
Jl. Benyamin Sueb No.1, Jakarta Pusat, 14410, Indonesia



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